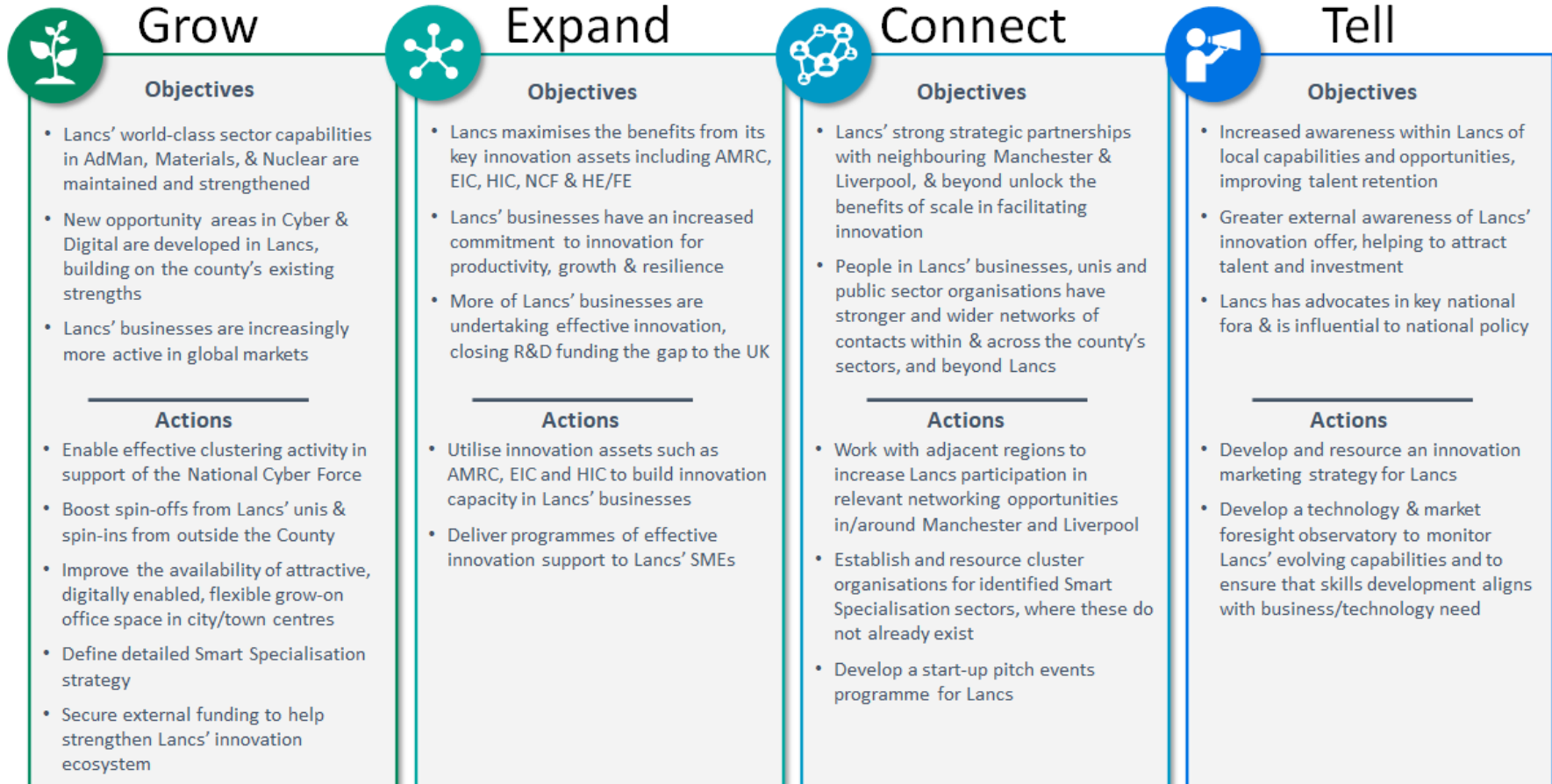


Board Sponsorship (proposed) - Lancashire Innovation Plan 2023-2028 (January 2023)

VISION: A globally connected, competitive, & resilient innovation ecosystem throughout Lancashire



Action	Activity from LCC & LEP	Activity from other partners	Indicative performance indicators (still being developed)	Named Delivery Lead (TBC)	Board Sponsor
Grow					
1.1 Enable effective clustering activity in support of the National Cyber Force at Samesbury	General support	TBC (work needed to co-ordinate existing activity and resource)	# cyber related inward investment # Take up on computing university courses in Lancashire # NCF employees coming from Lancashire		(SME rep?)
1.2 Catalyse spin-offs from Lancashire universities, and 'spin-ins' from outside the County	General support	TBC – Universities to lead outline of action plan	# spin-offs from Lancashire universities		Dion Williams (agreed)
1.3 Improve the availability of attractive, digitally enabled, flexible grow-on office space in city/town centres	Co-ordinating 2-3 studies per year of each of the 12 districts, to include: <ul style="list-style-type: none"> • Collating existing report, research and intel on potential of assets and ecosystems in that area • Fund further research and benchmarking for rent potential • Producing a short, standardised dossier (and potentially investment brochure) for all 12 districts 		£ average (and median / quartiles) price for sqft office space £private investment in property development in each district		Michael Gibson (agreed)
1.4 Define detailed Smart Specialisation strategy	General support	HEIs as decision makers / facilitators (Determining most investable cross over propositions): <ul style="list-style-type: none"> • Collating work done so far by Steer, others, and data (LEP and other) 	# employment in smart specialisation areas		(Michael Spinx – my suggestion, not agreed yet). And Dion / university?

		<ul style="list-style-type: none"> • Feed into development of actionable costed development & funding bid plan & map 			
1.5 Secure external funding to help strengthen Lancashire's innovation ecosystem. (Partnerships & resource generation)	<ul style="list-style-type: none"> • Partnership development to encourage <ul style="list-style-type: none"> ○ greater investment from private sector for key programmes ○ alignment of key stakeholder priorities to respond quicker and more effectively to funding calls from government • Bid writing 		<p>£ funding secured by Lancashire businesses (Innovate UK & others)</p> <p>£ funding secured in Lancashire for projects & infrastructure</p>		Rick Holland (suggested)
Expand					
2.1 Utilise innovation assets such as AMRC, EIC, HIC to build innovation capacity and capability in Lancashire's businesses	<ul style="list-style-type: none"> • (Potential co-ordination between key assets for business facing voucher scheme) 	<p>TBC – work needed to record existing activity and resource.</p> <p>(AMRC NW to lead?)</p>	<p># SMEs engaged with</p> <p># SMEs supported</p> <p>% businesses innovation active</p>		Melissa Conlon (agreed)
2.2 Deliver programmes of effective innovation support to Lancashire's SMEs	<ul style="list-style-type: none"> • Direct hire of 2 Innovation engagement managers to network and signpost businesses to innovation support landscape 		<p># SMEs engaged with</p> <p># Made Smarter grants (/ take up of all other support programmes)</p> <p>% businesses innovation active</p> <p>Survey – local awareness of opportunities</p>		Mike Kenny (agreed)

<p><i>Create 'innovation partnerships' to connect key stakeholders across public and private sector organisations to find Lancashire-based solutions to key challenges.</i></p>	<ul style="list-style-type: none"> • <i>Project manage partnership meetings – arrange facilitation, monitor actions, ongoing communication with stakeholders.</i> • <i>Aim to tackle 2 core challenges per year</i> 		<p><i>£ invested into Lancashire-based solutions</i> <i>Survey – perceptions of finding solutions required within Lancashire</i></p>		
<p>Connect</p>					
<p>3.1 Work with adjacent regions to increase Lancashire's participation in relevant networking opportunities in/around Greater Manchester (GM), Liverpool City Region (LCR) and beyond</p>	<p>General support</p>	<p>TBC – action plan to be agreed with all partners. (Universities Innovation Manager to lead?)</p>	<p>£ funding secured by regional partnerships for projects & infrastructure</p>		<p>Rory O'Neill (suggested)</p>
<p>3.2 Establish and resource cluster organisations for identified Smart Specialisation sectors, where these do not already exist</p>	<p>General support</p>	<p>TBC – Follow on from smart specialisation strategy (1.4), combining university focus with LEP sector groups input.</p>	<p># employment in smart specialisation areas</p>		<p>Judson Smythe? (suggested) w/ Universities</p>
<p>3.3 Develop a start-up pitch events programme for Lancashire</p>	<ul style="list-style-type: none"> • Continuation of Innovation Challenge • Establishing new pitching events with growing base of interested investors 		<p># investors attended £ investment raised within 6 months</p>		<p>Russell McGrath (suggested)</p>

Tell					
4.1 Develop and resource an innovation marketing strategy for Lancashire	<ul style="list-style-type: none"> • Develop new strategy focused on planned PR throughout the year • Annual Lancashire Innovation Festival • Produce printed and video inward investment collateral 		# inward investment enquiries # mentions in national policy papers # nationally strategic projects landed		Jane Dalton (suggested) / Michael Spinx (requested)
4.2 Develop a technology and market foresight observatory to monitor Lancashire's evolving capabilities and to ensure that skills development aligns with business/technology need	General support (complementing wider data hub plans from LCC and elsewhere)	Working ongoing. Steering group to be established once funding sources more clear.	Survey – partners feeling informed of landscape changes		Rommany Jenkins (suggested)
Administration					
Support and administration	<ul style="list-style-type: none"> • Procure additional consultant specialist advice where needed • Continue ongoing general ecosystem support, connecting, and emerging project development • Significant new monitoring and governance support 				